

BGG

Arabia

Bespoke.Believe.Brands

BGC Arabia

BELIEVE IN THE POWER OF BESPOKE BRANDING.

At BGC Arabia, we're passionate about transforming your brand's story into a truly memorable experience. As a full-service marketing production company, we offer a broad spectrum of services designed to help businesses grow and connect with their audiences in meaningful ways. With a focus on authenticity and innovation, we bring brands to life—whether through immersive events, exhibitions, or impactful marketing solutions. Our goal is to elevate every project into a masterpiece, capturing the essence of your brand and leaving a lasting impression.





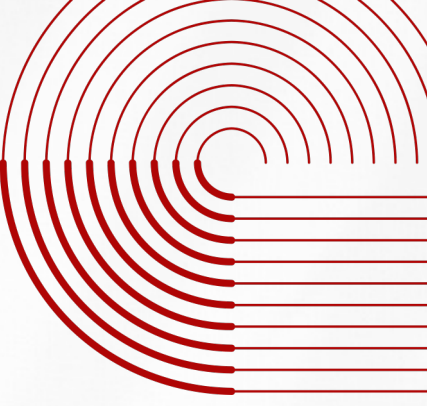
- *Minhaj Basri*

Founder, **BGC** Arabia.

“

In the world of marketing, we're not just professionals, we're artists, sculpting brands into living masterpieces. At BGC Arabia, we've made it our mission to unleash the untold potential of every brand, to believe in the bespoke nature of their stories and to craft experiences that set new standards. Welcome to a world where the extraordinary is the norm.

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Our
MISSION

To deliver exceptional event solutions by combining creativity, precision, and expertise. We aim to exceed client expectations, provide seamless execution, and create memorable experiences that bring brands to life.

Our
VISION

To lead the industry in creating impactful brand experiences through innovation and excellence. We aim to transform ideas into reality, leaving lasting impressions. At BGC Arabia, we strive to set new benchmarks in creativity and event execution.





Guiding

PRINCIPLES OF EXCELLENCE

At BGC Arabia, our work is driven by a client-centered approach, ensuring every project aligns with our clients' unique visions and goals. We are committed to delivering top-tier quality through innovation, creativity, and meticulous attention to detail. Integrity and transparency form the foundation of our relationships, fostering trust and open communication. By promoting collaboration within our team and with our clients, we ensure seamless execution and exceptional outcomes, reflecting our unwavering dedication to excellence.



Our
S E R V I C E S

PRODUCTION AND FABRICATION

DIGITAL & OFFSET PRINTING

OUTDOOR & INDOOR SIGNAGES

DESIGNING

SCREEN SOLUTIONS



Our
S E R V I C E S

RETAIL STAND PRODUCTION

EXHIBITION DISPLAYS

LAUNCH EVENTS

TRADE SHOWS

CONFERENCES



Our
S E R V I C E S

SOUND SYSTEMS

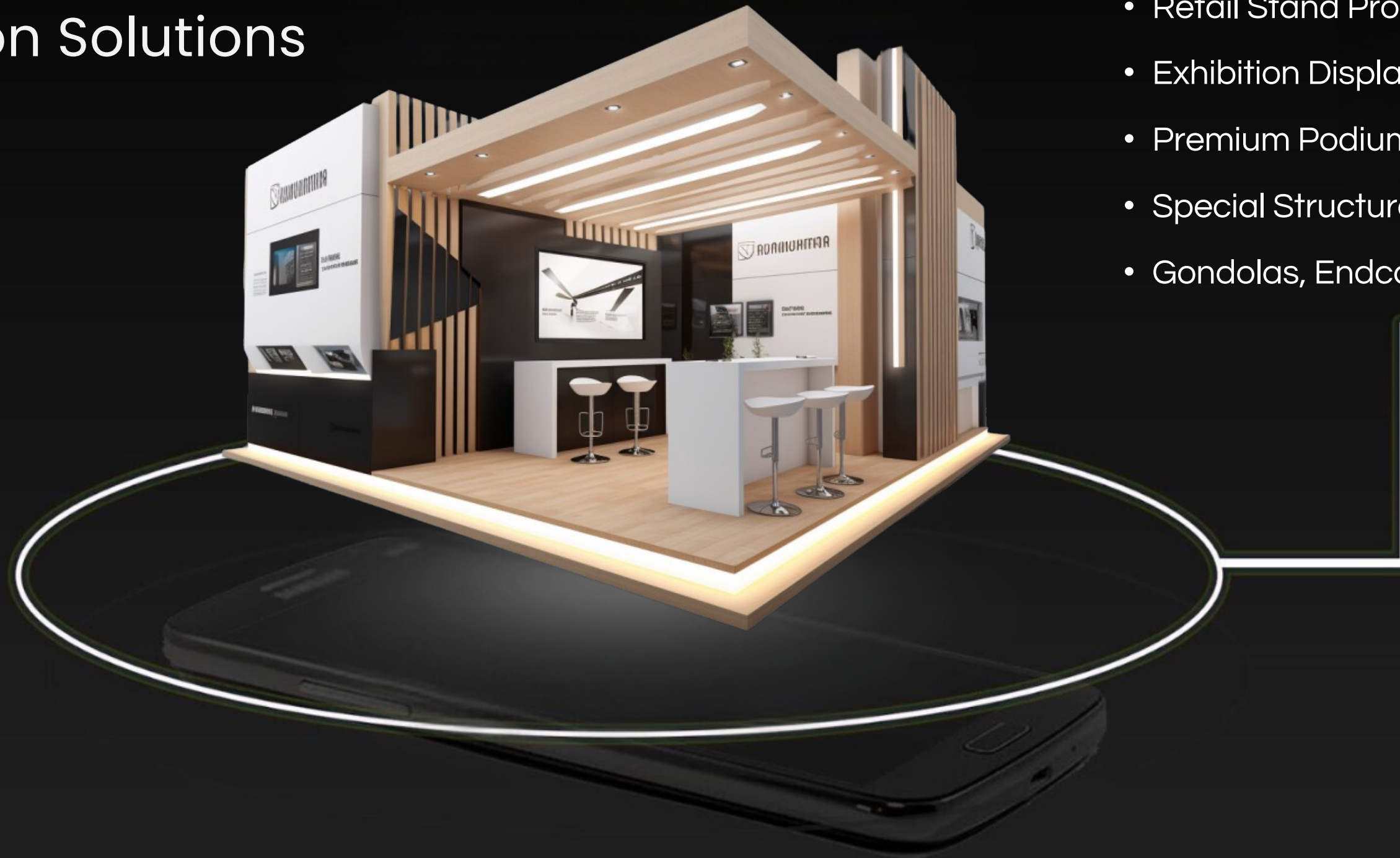
ADVANCED LIGHTING

VIDEOGRAPHY & PHOTOGRAPHY

Expert

Production & Fabrication Solutions

- Retail Stand Production
- Exhibition Displays
- Premium Podiums
- Special Structural Production
- Gondolas, Endcaps, Pillars, and Brand Walls



Dynamic Printing Solutions



- Digital Printing
- Offset Printing
- Fabric Printing
- Screen Printing

Comprehensive Signage Solutions



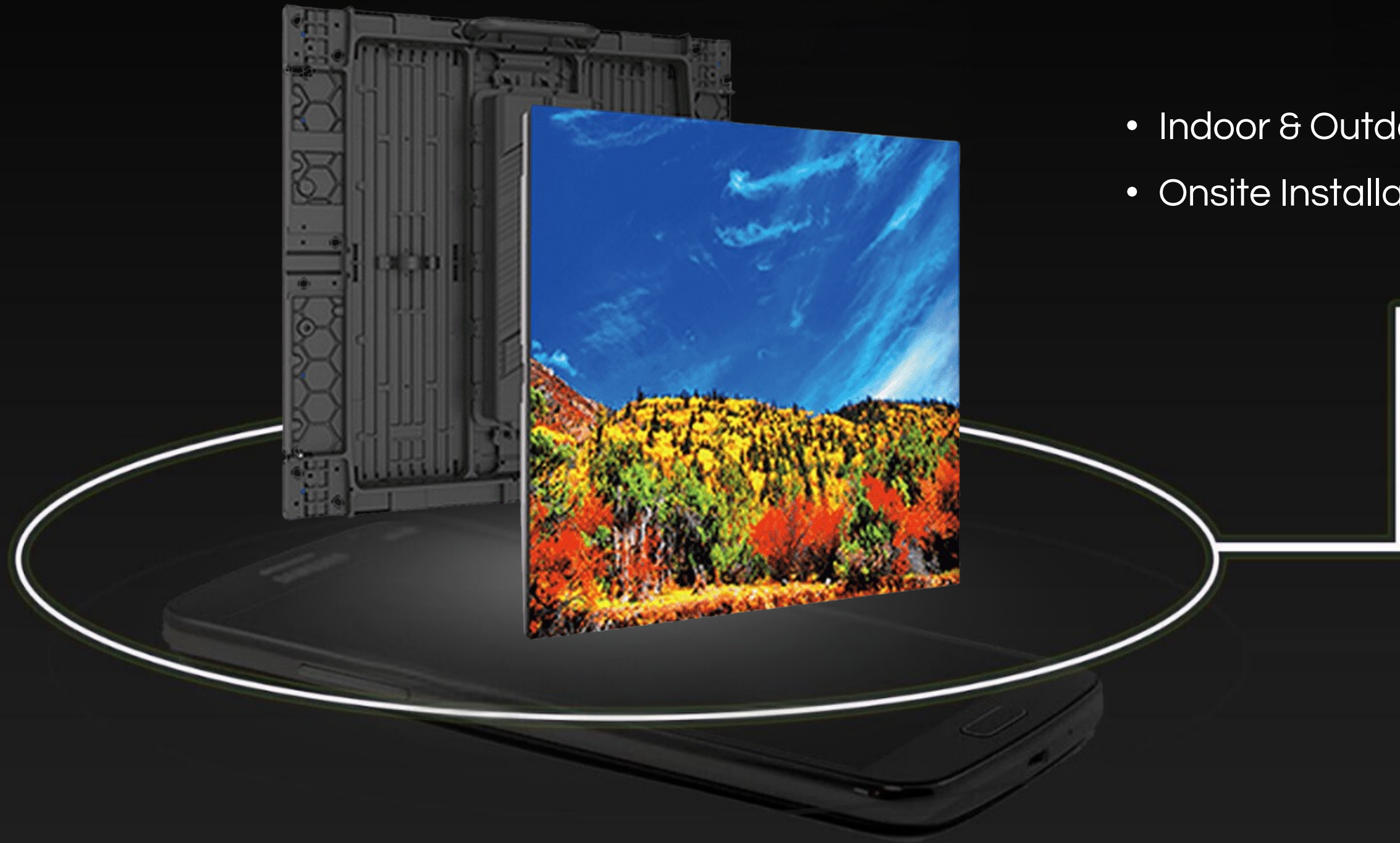
- Retail Signage
- Event Signage
- Digital Signage
- Sport Signage

Creative Designing Services



- 2D Designing
- 3D Designing
- Animation
- Video Productions

Comprehensive Screen Solutions



- Indoor & Outdoor Screen Support
- Onsite Installation & Operation



1

COMPREHENSIVE
PLANNING



2

INNOVATIVE
DESIGN
DEVELOPMENT



3

PRODUCTION &
FABRICATION



4

INSTALLATION &
SETUP

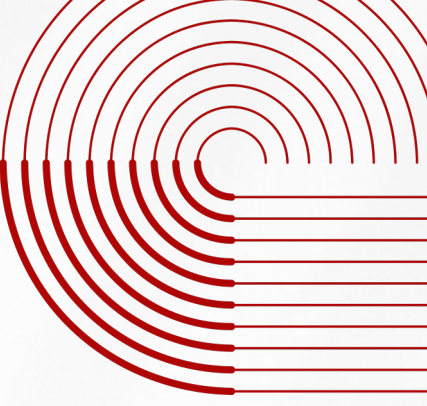


5

FINAL REVIEW
& OPERATION

Our

EXECUTION PLAN



Event Management

ROADMAP for Successful Execution



- TALENT BOOKING
- SITE SELECTION
- BUDGET PLANNING
- ONSITE MANAGEMENT
- POST-EVENT EVALUATION

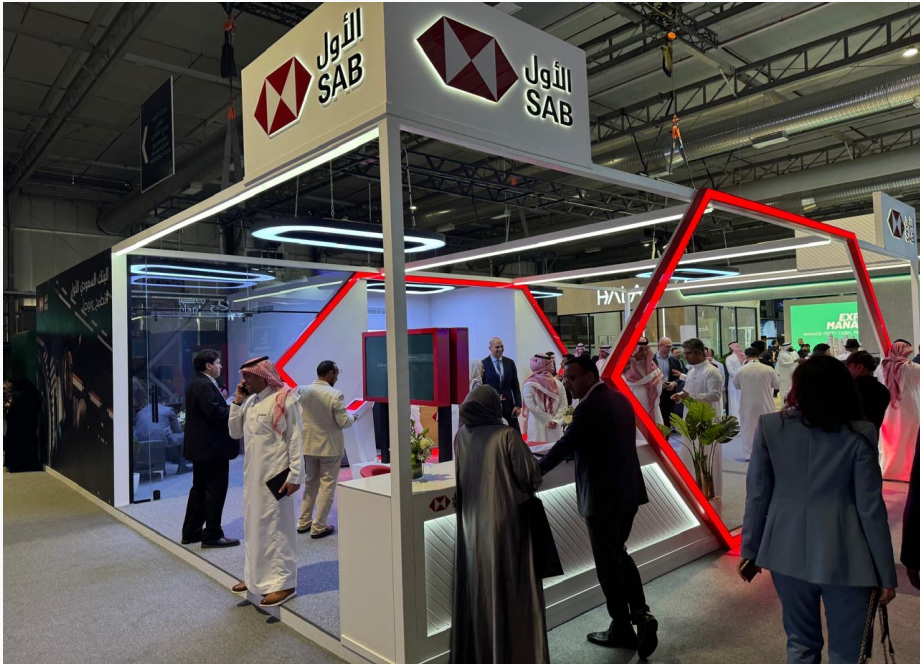
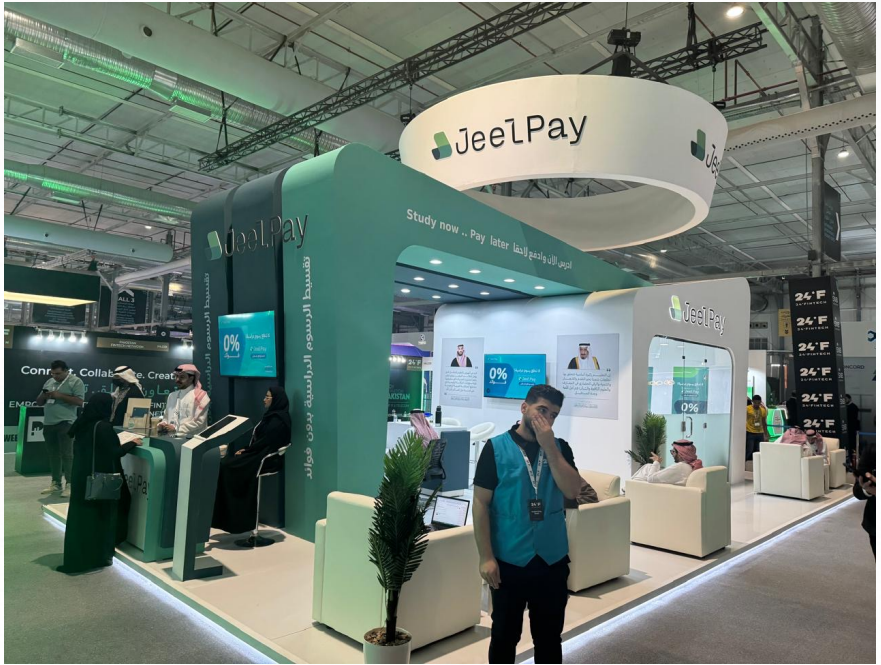


Key tradeshows we Collaborated this year

BGC Arabia has a proven track record of managing successful events across various industries.

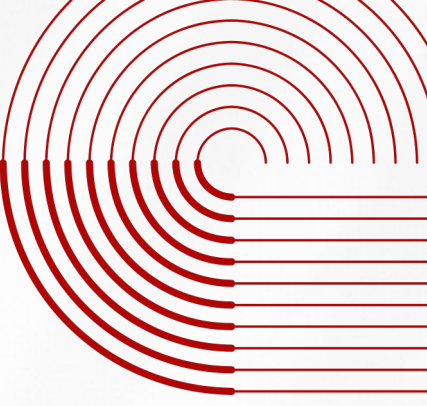
- HORECA
- LEAP
- 24 FinTech
- Jeddah Season
- The Big 5
- Saudi Wood Show

Tradeshows **Productions**



Tradeshows **Productions**

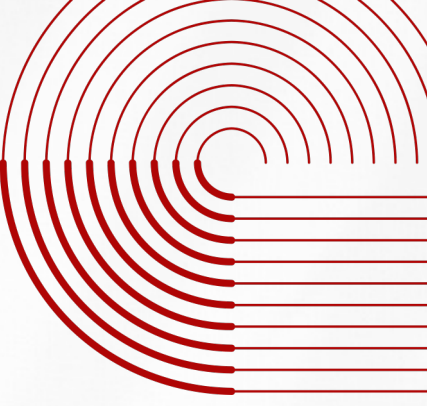




Venue Selection

FOR EVENT MANAGEMENT





Signage Solutions

M a k i n g Y o u r M e s s a g e U n m i s s a b l e

We offer a comprehensive range of signage solutions to meet diverse needs, including impactful retail signage for in-store branding, event signage for clear communication, and innovative digital signage to captivate audiences. Additionally, our sports signage ensures vibrant and durable visibility at sports events, making every message stand out with style and precision.



Signage Solutions





Elevating Events

WITH ENGAGING ENTERTAINMENT

We bring events to life with a wide range of entertainment options designed to captivate and engage your guests. From interactive games and activities to live music performances tailored to your event's theme, we ensure a vibrant and enjoyable atmosphere for all. Our offerings also include unique artistic experiences, such as live art and calligraphy demonstrations, adding a creative flair that leaves lasting impressions. Whatever the occasion, our entertainment solutions are crafted to make every moment memorable.

Permits & Licenses

FOR A SEAMLESS EVENT EXPERIENCE

- PERMIT MANAGEMENT
- TIME-SAVING EXPERTISE
- EVENT-SPECIFIC SOLUTIONS
- SMOOTH EXECUTION
- TRUSTED EXPERTISE
- SEMINARS
- TRAINING SESSIONS
- BUSINESS MEETINGS
- NATIONAL FESTIVALS
- LED SCREENS



Advertising

OUTDOOR SOLUTIONS

Maximize your brand's visibility with our innovative outdoor advertising services. From impactful billboards to eye-catching banners and digital displays, we provide customized solutions that effectively communicate your message to your audience. Our expertise ensures high-quality designs, strategic placement, and flawless execution to help your brand stand out in any setting.



OUTDOOR **ADVERTISING**



Retail Displays – **Electronics**



Retail Displays – **Electronics**



Rebranding – Haier – 30 Stores



Retail Displays – FMCG

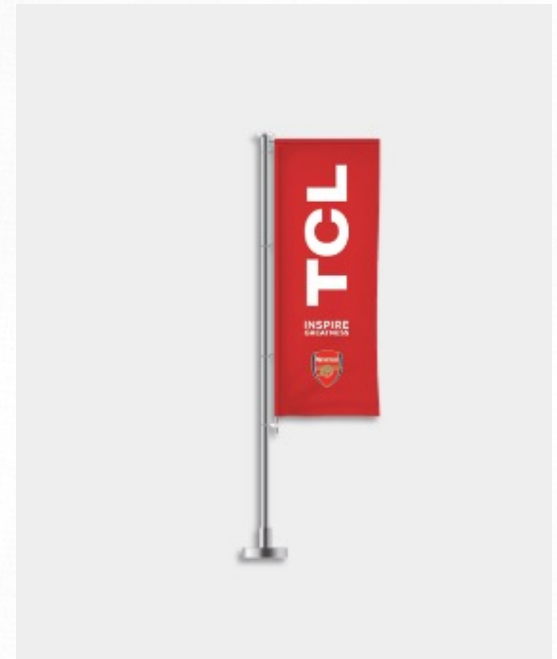


Retail Showrooms

Our Project : TCL Flagship Showroom production



Digital Printing Excellence



Umbrella Branding & Supply for Hajj Distribution



Giveaway Branding & Supply



Our
**VALUABLE
CLIENTS**



Why
C H O O S E U S



EXPERIENCED TEAM OF **50+** PROFESSIONALS

With a team of 50+ skilled members in KSA and proven expertise in executing 65+ diverse events, we ensure excellence in every project.

10+ Yrs in Event Management

Strategically located in Riyadh and Jeddah, BGC Arabia boasts a dedicated and experienced team with a proven track record of 10 Yrs in managing diverse events.

CLIENT-FOCUSED APPROACH WITH **350+** PROJECTS

We prioritize client satisfaction by providing a dedicated account manager for personalized support, ensuring flawless event execution from start to finish.

Connect
WITH US

JEDDAH

Al-Aqsa Business park ,
Prince Mutaib bin Abdulaziz
Road , Jeddah , KSA.

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WEBSITE :

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RIYADH

Opposite Habib
Hospital, Olaya ,
Riyadh, KSA

BGC
Arabia